

PROB TFO LLO

2 0 2 6

Graphic Design & Digital Solutions

MaTaWi Marek Wojakowski

Address: Amelin 43, 97-500 Radomsko PL

Phone : (+48) 574 551 960 or (+48) 506 523 883

MaTaWi

ABOUT ME

I am a graphic designer focused on clear communication, strong visual identity, and functional design solutions.

I believe that good design is not about decoration, but about purpose — every element should have a reason to exist.

I work with brands and individuals who value clarity, consistency, and aesthetics. My projects combine visual precision with a practical approach, ensuring that design not only looks good but also works effectively across different platforms.

I specialize in visual identity, graphic design, and digital solutions, creating designs that support brands in building recognition, trust, and long-term value.



Design is not what it looks like.
Design is how it works.

MY MISSION

My mission is to create visual solutions that are simple, effective, and meaningful. I help brands communicate their values clearly and consistently through well-structured design, thoughtful typography, and balanced composition.

I focus on long-term solutions rather than short-term trends, building designs that remain relevant, functional, and recognizable over time.

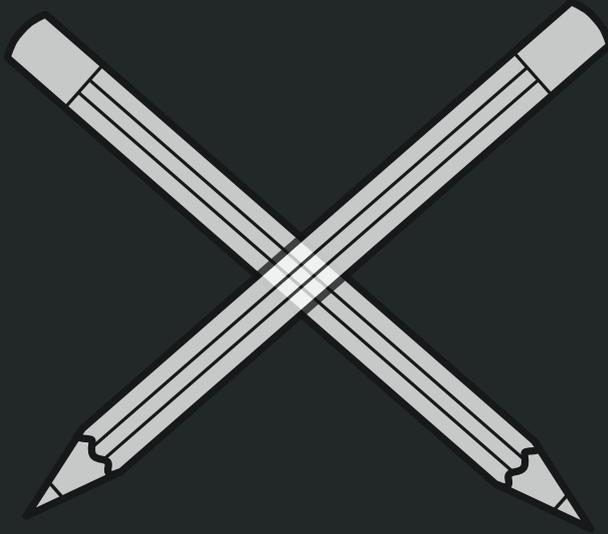
MY VISION

I believe that design should support people, brands, and ideas by making communication easier and more intuitive.

My vision is to work on projects where design has a clear purpose and real impact — whether it is a brand identity, digital presence, or visual communication.

I aim to create work that is timeless, honest, and visually strong.

MEET THE DESIGNER



Graphic Designer Visual Designer

Independent graphic designer focused on visual identity, branding, and digital design.

I work directly with clients, handling every stage of the project — from concept to final execution.

Skill

Visual Identity

Graphic Design

Web Design

Digital Content



LOGO DESIGN

Logo design is the foundation of every visual identity.

I create logos that are clear, distinctive, and timeless, designed to work across various media and applications.

My approach focuses on simplicity, symbolism, and strong typography.

Each logo is created with a clear purpose — to represent the brand, communicate its values, and remain recognizable over time.

I design logos that function not only as visual marks, but as the starting point for a consistent and scalable brand system.

WHAT I FOCUS ON

- Simplicity & Clarity
- Symbolism & Meaning
- Typography
- Scalability
- Versatility



SELECTED LOGOS

A selection of logo designs created for various brands and industries.



SCHMIDT APOTHEKE



LOGOS IN CONTEXT

Logos are designed to function beyond the screen.

I create marks that remain clear, recognizable, and consistent across physical and digital applications.



HOW I WORK

01 - DISCOVERY (Understanding the brand & communication needs)

- Brand goals & values
- Target audience
- Communication objectives
- Visual direction

02 — DESIGN (Concept & visual creation)

- Logo & visual identity
- Print design (flyers, posters, business cards)
- Layouts & marketing materials

03 — DELIVERY (Finalization & handover)

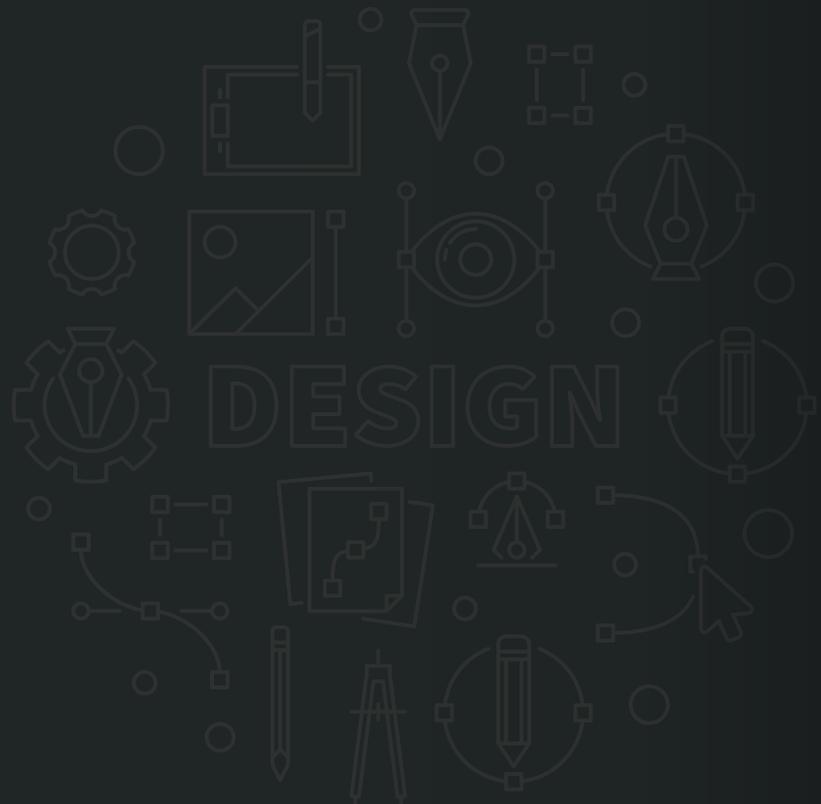
- Final design files
- Print & digital formats
- Production-ready materials
- Visual guidelines

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Branding & Layout Design



Beyond logo design, I create graphic materials that support brands in everyday communication — from print to digital applications.

GET IN TOUCH



Amelin 43
97-500 Radomsko, PL



(+48) 574 551 960
(+48) 506 523 883



info@matawi.eu
www.matawi.eu